

FOR IMMEDIATE RELEASE

Brausse TA900 Folder-Gluer Rounds Out Equipment Portfolio for New Custom Packaging Division at Wallace Carlson Printing

MINNETONKA, MINN., June 6, 2017 – Wallace Carlson Printing, a full-service provider of commercial printing and packaging solutions, today announced the addition of a Brausse TA900 folder-gluer to complement its growing repertoire of package production equipment. In recent years, Wallace Carlson has expanded its solutions portfolio to include custom folding carton production services for commercial customers, a move that resulted in a new packaging division.

“We identified a need for short to medium folding carton runs and began carving out a niche for ourselves in the production of boutique-style packaging – though our equipment is anything but boutique,” said Charlie Cox, COO of Wallace Carlson Printing. “We have invested in equipment that rivals even what the largest folding carton manufacturers use, but we’re using our equipment investments to serve the shorter-run needs of our existing customers, and others like them.”

The Brausse TA900 is a high-speed folder-gluer that features hot and cold glue valves as well as glue detection sensors to ensure quality production. It can fold and glue up to 40 pt. paperboard stock and corrugated stock in a single pass at speeds of up to 70,000 c/p/h. The TA900 is the second Brausse finishing machine installed in Wallace Carlson’s new packaging division; a Brausse Tornado 106CE high-speed diecutter with embossing was installed in 2014.

Wallace Carlson prints cartons on a Komori Lithrone G840LP with H-UV, a 40-inch eight-color perfecting press that utilizes Komori’s H-UV curing technology for economic and eco-friendly performance. The machine’s automatic make-ready, plate-making and wash-up systems further drive production efficiency. In addition to printing double-sided four-color jobs, using UV inks and Aqueous or UV coatings in a single pass, the G840LP also features a sophisticated, dual camera inspection system that provides for double-sided in-line quality control. The press has been in operation at Wallace Carlson for about 18 months.

Esko’s Artios CAD package design software for 2D and 3D renderings, G7 color management systems, inventory management tools, and various other technologies in use from pre-production to shipping have helped to make Wallace Carlson the single-source provider it is today.

“We’re rapidly becoming known for our quick turns and super high-quality production of folding cartons that catch attention in the retail aisle, or wherever our customers’ products are sold,” said Cox. “That’s a result of our investments in great equipment and expert team members, as well as in our ‘Repeatability, Measurability, Speed’ methodology. We work hard to create processes that are repeatable and measurable, and deliver products at a rapid pace without sacrificing quality.”

The Brausse TA900 folder-gluer is expected to be installed at Wallace Carlson later this month.

About Wallace Carlson Printing

Wallace Carlson Printing is a national commercial printer headquartered in Minnetonka, Minn. Founded in 1931, Wallace Carlson continues to invest in new technologies that position it for continued growth in a competitive print market. Over 50 dedicated employees work together to produce top-quality marketing materials, catalogs, direct mail and packaging using sheet-fed litho and digital print equipment for a wide variety of clients. Learn more at wallacecarlson.com.

All trademarks are the property of their respective owners.